A world of style & colour from Dialatron.





INTRODUCTION

Dialatron is a dynamic young company which has rapidly risen to become Britain's leading independent supplier of domestic telephones and a multi-million pound organisation.

Dialatron's team of experts make it their business to ensure the highest standards of quality in design and production are rigorously maintained. They personally oversee the production of each model. That's one reason why Dialatron was the first independent to receive approval** to market telephones.

Actually owning your own telephone has never been so simple and economical. All Dialatron products are fitted with new style plugs for easy installation and every one is approved for connection to the British Telecom network. Once you have bought your own telephone you can return your rented phone and start to save money immediately (provided you have rented for at least one year).

Choose from the stylish Dialatron range featuring the latest in telephone technology in a range of colours to co-ordinate with interior schemes everywhere.

**The British Approvals Board for Telecommunications is an independent body which applies stringent technical and safety standards to telephone equipment and grants approval certificates only after exhaustive testing and factory inspection. You can recognise approved products by the green circle symbol bearing the product approval number. This is a statutory requirement which guarantees that you can connect safely and legally to the British Telecom network. ALL DIALATRON PRODUCTS ARE APPROVED AND CARRY A FULL YEAR'S WARRANTY.















ITRIMTRONIC 10

Trimtronic 10 is a slim stylish telephone which hangs neatly on the wall or sits on a table or worktop. One of the few phones available with a traditional ringing bell it features a ten number memory plus last number redial. As on all Dialatron phones the bell can be switched off. This can be very handy if you want to take your calls in the kitchen while someone sleeps peacefully beside a silent phone upstairs!





Trimtronic 10 is available in: white, pink, grey, blue, yellow, terra-cotta and bright red.

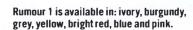


IRUMOUR 1

Rumour 1 is a stylish one piece telephone which can be either wall mounted or simply laid flat on a table. Neat and convenient it features last number redial facility plus a mute button which enables you to hold a conversation without the person on the telephone hearing. Much more convenient than holding your hand over the mouthpiece. Complete with free wall holster featuring cable tidy and directory card.









IRUMOUR 10



Rumour 10 is similar in style to the Rumour 1 and features the extra convenience of ten number memory allowing you to store your ten most frequently dialled numbers and to dial at the touch of a button. Each number can be up to 18 digits long so even the longest international code can be accommodated. Also features last number redial — a boon when the number is engaged and you need to keep on trying. Complete with free wall holster.





Rumourmate is an eye-catching accessory for either Rumour 1 or Rumour 10. This wall mounted unit incorporates the wall holster with a wipe-clean whiteboard for noting your messages, shopping lists and phone numbers. Rumourmate comes complete with a dry marker pen.

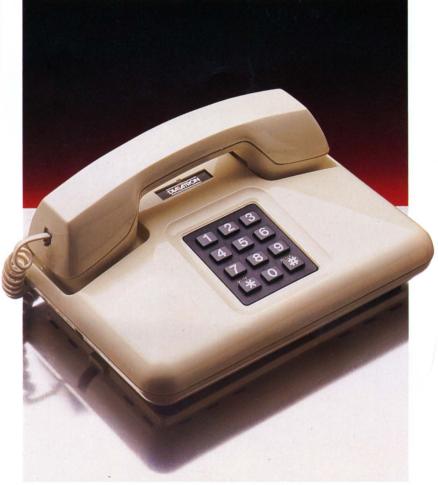
Rumour 10 is available in: ivory, burgundy, grey, yellow, bright red and blue.



IPHONANZA 1

Phonanza 1 is one of the most beautiful phones currently available at any price. This one will look superb in the lounge or hall and has mute facility and last number redial. Our terrific colour range means that you can complement any colour scheme in the home and Phonanzas have an easy on the ear dual toneringer which can be adjusted for volume or turned off if necessary.







Phonanza 1 is available in: ivory, red/black, pink, blue and terra-cotta.



PHONANZA 10

Phonanza 10 has the same classy looks as the Phonanza 1 but features ten number memory and last number redial.







BIG BUTTON 101

Big Button 10 is a modern sophisticated telephone with large clear easy to read numbers. Ideal in the kitchen or bedroom it can be easily wiped clean and is equally at home hanging on the wall or sitting on a table. It has ten number memory plus last number redial and its ease of operation makes it ideal for young and old alike. The Big Button has a melodious dual tone ringer with an adjustable volume control.

