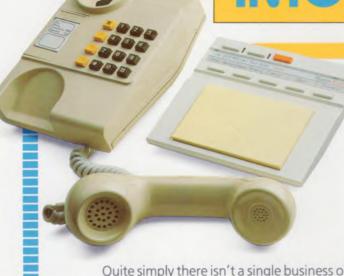


## ESCORT 2+6. THE INEXPENSIVE W

# INTO A SOPHISTICA



Quite simply there isn't a single business or organisation, large or small, which wouldn't benefit from the efficiency of a call switching system. A system that allows you to hold, transfer or divert calls. To have intercom or conference calls.

Let's take the example of a small, dynamic growing business with one or two incoming phone lines. Not quite large enough for a switchboard. But with a will to be—and appear to be—professional. What could an office switching system do for them?

Firstly it would allow anybody to field a call, deal with it or transfer it to the relevant staff

Or, if it was a query that needed a file retrieving, the answering staff member could put the call on hold instead of laying the live receiver down to transmit everything going on in the office.

Then there's the intercom facility which saves shouting across the office or constantly leaving the desk to discuss minor points.

And conference calls which allow up to two members of the office staff to discuss business with an outside caller.

Now if this all sounds like an expensive package for a modest sized organisation on a tight budget, may we introduce the Escort 2+6.

The Escort 2+6 (2 lines, 6 extensions) was designed precisely to

provide the features of more sophisticated office systems at a relatively modest price.

And not just for small businesses. Escort 2+6 is also a boon for larger offices with PBX systems who wish to provide a particular department with its own switching system.

#### **CLEVER LITTLE BOXES**

Basically, Escort comprises. an unobtrusive, wall mounted Central Control Unit about the size of a briefcase. And one Key Module for each extension required (up to a maximum of six). That's it!

Each telephone is plugged into its Key Module. Each Key Module is plugged into the Central Control Unit. And you're in business.

#### **FEWER FRUSTRATED CUSTOMERS**

The Escort 2+6 allows any incoming calls on either of the two lines to be answered on any of the extensions. And that means fewer delays fielding customer/client calls.

Conversely, outward calls can be made from any of the extensions – no need to wait for a switchboard operator to connect you.

### TAKE IT, HOLD IT, TRANSFER IT, DIVERT IT, CONFERENCE IT.

There's an awful lot you can do with a call on the simple, inexpensive Escort system. Apart from making or taking one.

You can **hold** it, for instance, while you then make or answer another call. Or talk to someone else in the office. Or check a file or figures. And should you by any chance forget that you have somebody on hold and put the phone down, all is not lost. The system will automatically retain the call and ring you back to remind you.

to remind you.



## YTO TURN EXISTING TELEPHONES

### **FED OFFICE SYSTEM.**

The **transfer** function means that anyone answering any incoming call can transfer it to any other extension. So should a customer/client wish to speak to first one then another staff member, there's no need for people to leave their desks or the customer to ring back in. More time saved, less customer frustration.

You can **divert** incoming calls from one extension to another for as short or long a period as you like. This enables any extension user to remain undisturbed. It also facilitates setting up executive/secretary telephone communication.

You can also choose which extensions will ring with an incoming call, and which will not. This means that you can nominate one or two people to act as operators to screen all calls before transferring them to the relevant extension.

And you can turn the call into a **conference** call with one other person in the office joining in, so that queries can be dealt with quickly and professionally.

#### SYSTEM OR CALL STATUS AT A GLANCE. OR AT A LISTEN.

Each Escort key module is equipped with two ways of keeping the users informed of the system and call status.

Different ringing signals tell users whether the call is external or internal.

The lights on the key module show when outside lines are free or engaged, when there is a call being held or when there is another extension calling you when you are making an external call.

All of which means quicker response to incoming calls and less staff time wasted in, for instance, trying to make a call only to discover that all external lines are engaged. So your

company looks – and is – more efficient.

#### **EXCLUSIVE LINE FEATURE**

Should you wish one extension to have exclusive access to one of the two outside lines, the Escort system will accommodate you. For example, a manager can have a separate private line, which the rest of the staff cannot use.

#### LIMITED ACCESS

If your company has a department which only needs limited access to the outside lines, perhaps the warehouse or workshop, Escort can help there too. Two of Escort's extensions can be installed with just a telephone and no key module. These extensions would normally have all calls connected by an 'operator' (on one of the other Escort extensions), thus controlling those expensive unauthorised calls.

### DESIGNED FOR USE WITH A VARIETY OF INPHONES

The Escort 2+6 system is approved for use with the expanding range of stylish Inphones.

#### SIMPLE. STRONG & PROTECTED

The Escort 2+6 system is simple in design, simple to install. It features tough construction and proven technology. And it is protected against power supply failure for external calls.

All of which should be enough to make you want to find out more about this simple and inexpensive switching system designed to make your business more efficient.

# THE NEW ESCORT 2+6

- 2 incoming lines and up to 6 extensions
- Unique Key Module works with a wide range of phones.
- Incoming calls can be taken on any extension
- Lamp indication of line status
- Hold, transfer, intercom, conference and divert facilities
- Range of ringing tones differentiates calls
- Programming allows nomination of 'operator'
- Exclusive line feature
- Call vetting feature
- Power failure protection

For more information or immediate action simply dial 100 and ask for your local British Telecom Sales Office.
The call is on us.

We do our best to supply our customers with the apparatus they ask for, but we may have to provide apparatus which does not accord exactly with the descriptions, illustrations and shades of colours shown in this leaflet.

TELECOM INPHONE
IN ACTION IN BUSINESS