

THE NEW APPROACH TO EXECUTIVE COMMUNICATION



... It may take you a little time to get used to the Loud Speaking Telephone 4. But once you install this new kind of telephone you immediately enjoy the new-found freedom of the 'hands free' technique for busy and important executives.



The LST4 is more than just another telephone. It is a new concept in telephone communication which enables you to talk naturally to anyone in the world, sitting relaxed at your desk with both hands free to take notes or handle papers, or refer to plans and drawings.

A high quality loudspeaker and sensitive microphone are combined in a sleek compact modern unit with push button volume control.

Sound is not distorted because the unit is phased to operate in only one direction at a time. A new highly sensitive, automatic 'voice switch' system controls this direction and, a normal two-way conversation can be conducted without interruption — or the need for further fussy controls.

To make a call you simply push a button — then dial. An orange indicator light shows that you are connected to the line and you simply press the push button to end the call.

An incoming call direct to your desk is indicated by the tone caller which produces a warbling note. Answering is only a matter of pressing the button.

You can phone a conference . . . yet retain privacy. People gathered for conferences in your office can join in any telephone discussion. If they are seated around your desk their comments will be transmitted clearly and without distortion. To converse privately with the person called or calling, you simply lift the hand-set on the unit to revert to normal telephone usage.

For confidential asides in any group discussions you merely push a button to cut off your microphone, yet still allow your caller to speak — and, of course, you still retain the call.

LST4

Notice to Customers

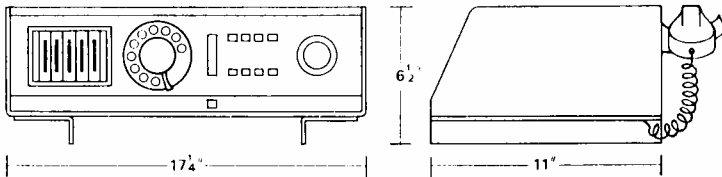
We do our best to supply our customers with the apparatus they ask for but from time to time we may have to provide apparatus which does not accord exactly with the descriptions and illustrations in this leaflet.

PH1672

More facts about LST4

The LST4 connects with your telephone system like an ordinary conventional telephone, but there comparisons stop.

This is a new purpose-built design for the executive which injects true meaning to the demand for communication 'at your fingertips'.



Why not ask your secretary to get in touch with your Telephone Sales Office. They can tell you any more you need to know—and can immediately reserve your unit the moment they get your instruction.

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