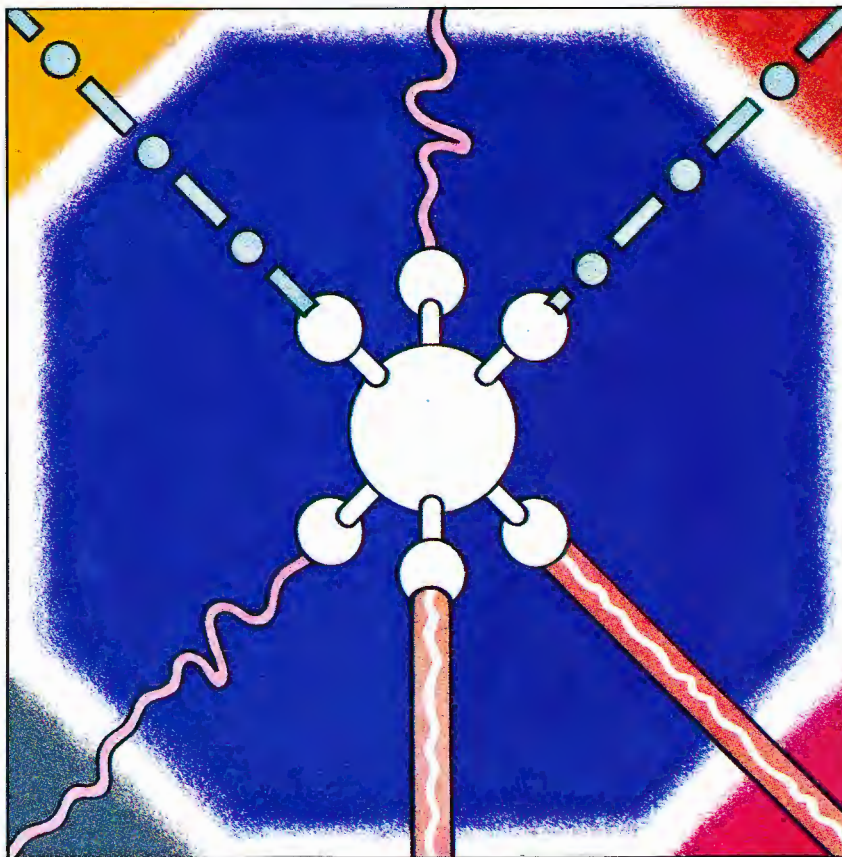


Herald call-connect system





Emergency 911
Operator 0
Exchange 1-800-0000

R 1 2 3
T 4 5 6
P 7 8 9
H * 0 #

LINE 1
LINE 2
LINE 3
MAGNETIC SECURITY
M.O.
MEXICINE
CALIF FOR SL
STP
CHINA

RECORDING
CANTON
TELEPHONE BILLS
LOWE
MILL
LONDON RAIL INFO
LIAISON INFO
WATSON
LAI
RECORDS SECT
G.D.R. P.S.

The most immediately striking feature of the **Herald** system is the new telephone terminal. **Herald** terminals combine the speed and simplicity of press-button operation with a wide range of powerful facilities. Some of these are described below.

Last number repetition

Herald always remembers the last exchange number that you called. At the press of a button, it will re-connect you to it. Tedious re-dialling of constantly engaged numbers is eliminated.

Repertory calling

The repertory calling facility allows you to store frequently called numbers in **Herald's** microprocessor memory. Press a couple of buttons and the system will dial the number for you. You can alter the stored numbers as and when you please.

Call diversion

A phone that rings constantly during a meeting can be very annoying. **Herald** enables you to divert your calls to another terminal; urgent calls can still be returned to you if necessary.

Call monitoring

With the optional loudspeaker fitted to your terminal, you can monitor the progress of outgoing calls. There's no need to pick up the handset until your call is answered. You can also have both hands free to take down long messages.

Conference

Instead of bringing your colleagues away from their desks, hold your meetings on the telephone. **Herald** enables up to six terminals to confer at one time.

Call barring

Any terminal can be prevented from making certain types of call; international calls for example, or STD calls. It provides you with a tactful way of cutting down on expensive unauthorised phone use.

All **Herald's** facilities can be operated by pressing just one or two buttons; there are no codes to remember. And they are all explained in specially designed instruction booklets. Lengthy training of extension users is not necessary.

Flexibility

The success of **Herald** lies in its recognition that no two businesses – and no two telephone users – have precisely the same requirements. Your **Herald** terminals can be programmed with exactly the selection of facilities that each user requires; and if your needs change, a visit from the engineer is all that's necessary to alter your terminals accordingly.

Herald terminals come in two sizes. The Standard terminal is suitable for those who need only a few of **Herald's** facilities. The DeLuxe has three extra rows of programmable buttons giving access, if you wish, to the full range. Each size is available in four pleasing colour combinations to suit any office.

Traditional telephone instruments can also be connected to your **Herald**, giving the full range of normal telephone functions, and a limited range of **Herald's** additional ones. If you wish, your **Herald** can work as a subsidiary to a larger private exchange.

Operator free working

Herald does not need a specialist operator because exchange lines can be connected to particular terminals, so that calls are answered by the most appropriate person. However, if most incoming calls are answered at a particular terminal, a headset can be fitted as an alternative to the usual handset.

Space requirements

The **Herald** control unit is compact and almost silent. It can be accommodated unobtrusively on any convenient surface, saving valuable space.

Reliability

Careful design and completely electronic operation give **Herald** the highest standards of reliability. In the rare event that a fault does develop **Herald's** slide-in printed circuit boards can be replaced in a matter of minutes. And all servicing is carried out by British Telecom engineers from your local area office.

Capacity

The smallest **Herald** system has just 2 exchange lines and 4 extensions. **Herald's** maximum capacity is determined by the ratio of exchange lines to extensions that you require. For example, it can handle 18 exchange lines and 20 extensions; or 10 exchange lines and 36 extensions.

Herald is one of British Telecom's new range of call-connect systems for business customers. It brings all the benefits of microprocessor-based communications within reach of the smaller office or company. **Herald** is compact, virtually silent in operation and extremely flexible. Newly designed terminals give you access to a wide variety of facilities that in the past required many different items of equipment. Each terminal's facilities are tailored to the precise requirements of individual users. And your system need only be big enough for your current needs; **Herald** can be easily expanded to keep pace with your company's growth. **Herald**: your bespoke telephone system.



Call your local Telephone Sales Office for details of availability of the *Herald* call-connect system. The address, telephone and telex numbers are shown in the preface of your Telephone Directory.

Whilst we do our utmost to supply customers with the equipment they want, we reserve the right to provide equipment which does not accord exactly with the descriptions and illustrations appearing in this leaflet.

