

IMPORTANT

This leaflet contains information which personally concerns all telephone subscribers



REDUCED TELEPHONE CHARGES.

Substantial concessions in the cost of telephone service came into force on the 1st of October, 1936. Full details are given in the following pages. Briefly the concessions are as follows.

FREE CALLS FOR RESIDENCE SUBSCRIBERS.

Subscribers on the ordinary residential tariff are now entitled, without increase of existing rentals, to 50 free penny calls a quarter (on the monthly tariff, 16 a month) or their equivalent in 2*d.*, 3*d.*, and 4*d.* calls.

As accounts for calls are rendered at the end of each quarter or month the January, 1937, account for quarterly subscribers and the November, 1936, account for monthly subscribers will be the first to be affected.

LOWER RENTALS FOR BUSINESS SUBSCRIBERS.

The tariff for business subscribers and business (small user) subscribers has been reduced by 2*s.* 6*d.* a quarter (10*d.* a month), the charges for calls remaining as before. A reduction in the tariff for additional lines has also been made.

The concessions for business subscribers come into effect at once and appropriate reductions have been embodied in business subscribers' accounts issued currently with this leaflet.

RESIDENCE SUBSCRIBERS.

Ordinary Residence Subscribers.

The present rentals of £1 6s. a quarter in London, £1 3s. in Birmingham, Glasgow, Liverpool and Manchester and £1 in the rest of the country, and the corresponding monthly rentals, continue to apply, but residence subscribers are now allowed without further charge, 50 penny calls a quarter (on the monthly tariff, 16 a month) or their equivalent in 2d., 3d., and 4d. calls. Where the total value of these calls between successive meter readings exceeds 4s. 2d. (50 penny calls) in a quarter (16 in a month) the excess only will be charged.

If the allowance of free calls is not wholly used in a quarter (or month) the unexpended balance cannot be carried forward as a credit to the next account. The concession is, in effect, a rebate up to a maximum of 4s. 2d. a quarter (1s. 4d. a month) on the charges for 1d., 2d., 3d., and 4d. calls.

Auxiliary Lines (Residence).

The concession regarding free calls applies to each residence rate auxiliary line; there is no change in the rental.

Residence Rate Subscribers renting a Coin Box.

The concession regarding free calls does not apply, but the total rental for a residential line fitted with a coin box is reduced, the charges for calls remaining as before. The new rentals covering the provision of a coin box are:—

LONDON.		BIRMINGHAM, GLASGOW, LIVERPOOL, MANCHESTER.		REST OF THE COUNTRY (including N. Ireland).	
Qtrly	Mthly	Qtrly	Mthly	Qtrly	Mthly
£ s. d.	s. d.	£ s. d.	s. d.	£ s. d.	s. d.
1 11 0	10 8	1 8 0	9 8	1 5 0	8 8

Special Residence Rate Subscribers.

Residence rate subscribers connected to specially assessed exchanges or receiving service at the Country Satellite exchange tariff are also entitled to the foregoing concessions.

BUSINESS SUBSCRIBERS.

Business and Business (small user) Subscribers.

The ordinary business and the business (small user) rentals are reduced by 2s. 6d. a quarter (10d. a month). The new rentals are :—

	LONDON.		BIRMINGHAM, GLASGOW, LIVERPOOL, MANCHESTER.		REST OF THE COUNTRY (including N. Ireland).	
	Qtrly	Mthly	Qtrly	Mthly	Qtrly	Mthly
	£ s. d.	s. d.	£ s. d.	s. d.	£ s. d.	s. d.
Ordinary Business rate ..	1 15 6	12 2	1 12 6	11 2	1 9 6	10 2
Business (small user) rate	1 9 6	10 2	1 6 6	9 2	1 3 6	8 2

There is no rebate on the call charges under these tariffs.

Auxiliary Lines (Business).

The rental for auxiliary lines at the ordinary business rate was 5s. a quarter (2s. a month) less than the rental for the first line of the group. The difference is now 7s. 6d. a quarter (2s. 10d. a month). The new charges for auxiliary business lines are :—

LONDON.		BIRMINGHAM, GLASGOW, LIVERPOOL, MANCHESTER.		REST OF THE COUNTRY (including N. Ireland).	
Qtrly	Mthly	Qtrly	Mthly	Qtrly	Mthly
£ s. d.	s. d.	£ s. d.	s. d.	£ s. d.	s. d.
1 8 0	9 4	1 5 0	8 4	1 2 0	7 4

Special Business Rate Subscribers.

The foregoing business rate rental reductions apply to business subscribers receiving telephone service at the Country Satellite tariff.

RURAL PARTY AND TWO-PARTY LINE SUBSCRIBERS.

None of the foregoing concessions applies in the case of residence or business rate rural party line or two-party line subscribers.

PRIVATE LINES.

As from the 1st of January next the rentals for private telephone lines will be reduced. For example, the rental for a line 10 miles in length, measured radially, will be reduced from £87 to £77 10s. a year; for one 20 miles in length the reduction will be from £167 to £147 10s. a year, while the rental for a line of 24 miles or any longer distance will be reduced by £20 a year.

Comparable reductions will be made in the rentals for private telegraph lines worked by apparatus supplied by the renters.

FURTHER INFORMATION.

Further information regarding the concessions or any matter concerning telephone service will gladly be given by the officer sending you the accompanying account.