



**FREELINE**



*a NEW Post Office Service  
which can bring you more business*

*What is  
FREEPHONE?*

FREEPHONE is a telephone service which enables customers, clients, agents or employees to telephone you quickly and without cost to themselves.

*What can it  
mean to YOU?*

**MORE BUSINESS** as more customers will telephone their orders to you when they can do it free.

**MORE PUBLICITY** as each Freefone subscriber has his own Freefone number which for a small charge can be shown in the telephone directory ; it can of course be publicised in all your own advertising.

*How does  
it operate?*

Customers call you easily and without charge by asking the exchange for your Freefone number. It can also be used by your own representatives thus saving the time and trouble of claiming refunds for calls made on your firm's business.

*What area  
does it cover?*

The area from which you will accept Freefone local and trunk calls is, with certain limitations, decided by yourself. Your Telephone Manager will try to give you whatever service you require.

*What does  
it cost?*

The basic charge is related to the area of service and ranges from £1 5s. to £12 10s. a quarter. You then pay normal call charges plus 3d. transfer fee for each Freefone call.



*do you want*

TO PERSUADE A CUSTOMER TO TELEPHONE YOU RATHER THAN A COMPETITOR?



*do you want*

NEW CLIENTS TO TELEPHONE YOU IN ANSWER TO ADVERTISEMENTS?



*do you want*

YOUR STAFF TO REACH YOU AT ANY TIME WITHOUT HAVING TO PAY FOR CALLS THEMSELVES?

If so, take advantage of this NEW Post Office Service and

**GET YOUR OWN FREEFONE NUMBER**

If you want to know more about FREEFONE, write or 'phone your Telephone Manager today. He will be glad to send someone to discuss your own particular requirements.



*These firms are on*  
**FREEFONE**

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CHEMISTS  
CLOTHIERS  
FURNISHERS  
CAR DEALERS  
HAIRDRESSERS  
FUEL OIL SUPPLIERS  
TAXI HIRE COMPANIES  
AGRICULTURAL ENGINEERS  
ELECTRICAL WHOLESALERS  
BUILDERS MERCHANTS  
DEPARTMENT STORES  
IRONMONGERS  
BOOKMAKERS  
REMOVALS  
BROKERS

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*Your FREEFONE number  
can bring you more business*