

*It's **1** to remember.*



BT 

16 APRIL 1995

PHONE DAY

AREA CODES STARTING **0** WILL START **01**

Now there's another **1** to remember.

The day that Neil Armstrong took "one small step for man, one giant leap for mankind", was certainly one to remember.

Since then, of course, we have taken further steps forward. There are more telephones than ever, faxes have become commonplace, videophones and interactive TV have arrived, and lots of other advanced forms of communication are just around the corner.

With all this progress more numbers are needed, so OFTEL, the Government's telecommunications regulatory body, has announced Phoneday.

It's not just BT customers who will be affected. Other telecommunication companies will also be informing their customers of the change.

When is Phoneday?

Phoneday starts on Easter Sunday, 16 April 1995, at 1 am. From that date the number **1** will be inserted after the **0** in virtually every area code. For example, the area code for Liverpool at present is 051. This will simply change to **0151**. Likewise the code for Cardiff will change from 0222 to **01222**.

Exceptions to the rule.

Due to increased local demand five cities will receive totally new codes plus an additional digit in front of the number. These cities are Leeds, Sheffield, Nottingham, Leicester and Bristol:

Leeds	(0532) xxxxxx becomes (0 113) 2xx xxxx
Sheffield	(0742) xxxxxx becomes (0 114) 2xx xxxx
Nottingham	(0602) xxxxxx becomes (0 115) 9xx xxxx
Leicester	(0533) xxxxxx becomes (0 116) 2xx xxxx
Bristol	(0272) xxxxxx becomes (0 117) 9xx xxxx

International calls.

To bring us into line with our European neighbours, the outgoing international access code will change from 010 to **00**.



Worth remembering.

Some numbers won't change.

Free phone services: 0500, 0800

Reduced rate services: 0345, 0645

Special rate services: 0321, 0331, 0336, 0338, 0447, 0541, 0632, 0640, 0660, 0696, 0774, 08364, 0839, 0881, 0891, 0894, 0897, 0898, 0930, 0990

Mobile services: 0370, 0374, 0378, 0385, 0585, 0589, 0802, 0831, 0836, 0850, 0860, 0956, 0958, 0973, 0976, 0979

Hutchison paging: 0941 (other paging numbers will change, including BT's Voicebank)

BT Phonebase: 0910

Emergency numbers: 999, 112

All operator services (eg. 100, 150, 155, 192) will also remain the same.

To help you make the change, it's also worth noting that you will be able to use both the old codes and the

new codes from now until Phoneday.

You may have noticed businesses making the change already – perhaps you've received a letter from the waterboard, bank or dentist carrying the new code. You may even see business signs being repainted.

Don't worry.

Help from BT is at hand. After Phoneday, if you dial a number using the old code, the call will be answered by a free recorded message which will act as a reminder about the code changes. To make the transition smoother, there's also a special BT helpline on **Freefone 0800 01 01 01**. Please don't hesitate to give us a call with any queries you may have – we're here to make that small step as easy as possible.

Your Phoneday checklist.

Here are some other ideas and reminders to help make the code changes easier. Why not pin this to the wall or keep it next to your phone for future reference?

- Phoneday is Easter Sunday, April 16 1995 –make a note of it.
- On Phoneday, a number **1** will be put after the **0** in most UK area codes.
- Codes for Leeds, Sheffield, Nottingham, Leicester and Bristol will change completely. The new codes are listed inside this brochure.
- Tell your family and friends – especially those who live abroad – about the new codes.
- Programme the new codes into your phone and fax.
- Use the new code on any correspondence.
- Change your code on key rings, dog tags, personal stationery, etc.
- Change the codes in your phone and address books.
- Contact your supplier to change the code on fire alarms and security systems that automatically dial a telephone number when set off.
- Make a note of the new international code **00**.
- Don't forget to use the new area code when using call diversion.
- Note the BT helpline number – **Freefone 0800 01 01 01**.



*Offices in Europe, North America,
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